

Introducing
**CYBER SECURITY
SOLUTIONS SERVICES**

ArmstrongWatson[®]

Accountants, Business & Financial Advisers

www.armstrongwatson.co.uk



“ We need all organisations, public and private, to see cyber security as both an essential foundation for their operations and a driver for growth. To view cyber security not just as a ‘necessary evil’ or compliance function, but as a business investment, a catalyst for innovation and an integral part of achieving their purpose.

*Richard Horne -
CEO National Cyber Security Centre
and GCHQ board member*



CYBER SECURITY SOLUTIONS SERVICES

Every organisation, regardless of location, size or sector, is a potential target for cyber threats that evolve daily. Selecting the right cyber security solutions to meet your unique operational needs can often feel confusing, complex and time-consuming. With a wide range of options available, finding the right solutions requires careful consideration and expert guidance.

Our mission is to simplify this process for you. By understanding your business's specific challenges and goals, we can provide a tailored, comprehensive cyber security roadmap that not only safeguards your organisation, your data and your reputation, but also empowers you to thrive in this digital age.

With support from our cyber security partners, Armstrong Watson specialises in a proactive approach designed to detect, mitigate, and respond to threats before they disrupt your operations. By leveraging the latest technologies and best practices, we help you stay one step ahead of cybercriminals whilst fostering a culture of awareness within your team.

Beyond protection, we help ensure your organisation aligns with essential regulations, including GDPR and PCI DSS. By addressing both security and compliance, we help you avoid potential risks and legal challenges, giving you confidence in your organisation's governance framework.

Cyber security is more than technology – it's about trust. Partner with us to build secure defences for your business and peace of mind for your team and customers. In conjunction with our cyber security partners, we are able to deliver cost-effective solutions bespoke to your specific needs.

When it comes to the complexities of cyber security solutions, we're with you...



Rebecca Wilson
Cyber Security Solutions Manager



WHY IS CYBER SECURITY NEEDED?

While antivirus software was once considered sufficient, the threat landscape has evolved dramatically. Cybercriminals now use sophisticated tactics like phishing, ransomware, and social engineering to target vulnerabilities, often bypassing basic defences.

Modern businesses rely heavily on digital systems and data, making them attractive targets for attacks. A single breach can result in stolen sensitive information, operational downtime, financial loss, and reputational damage that's hard to recover from.

Comprehensive cybersecurity goes beyond antivirus software, incorporating advanced technologies, employee training, and strategic planning to create a robust defence. Investing in cybersecurity is about more than just protection—it's about ensuring your business remains resilient in an increasingly unpredictable online world.

Nearly 43% of cyberattacks specifically target SME businesses

Phishing remains the most common type of cyberattack, affecting 84% of businesses and 83% of charities

50% of UK businesses and 32% of charities reported having experienced some form of cyber security breach or attack in the last 12 months

Approximately 82% of data breaches are caused by human error

Over 20% of UK organisations faced ransomware attacks in the past year

UK businesses have collectively lost around £44 billion over the past five years due to cyberattacks

Source: The UK Government Cyber Security Breaches Survey 2024

HOW CAN WE HELP?



COMPREHENSIVE RISK ASSESSMENTS

Detailed evaluations of your current systems to uncover vulnerabilities and improve defences.



TAILORED CYBER SECURITY SOLUTIONS

Customised strategies designed to meet your business's unique needs, ensuring maximum protection without unnecessary complexity.



REGULATORY COMPLIANCE SUPPORT

Expert guidance to ensure your organisation adheres to key regulations like GDPR, PCI DSS, and industry-specific standards.



CYBER SECURITY TRAINING AND AWARENESS

Educational sessions for employees to recognise and respond to phishing, malware, and other cyber threats.



REAL-TIME MONITORING AND ALERTS

24/7 monitoring services to detect suspicious activity and notify your team immediately.



PROACTIVE THREAT DETECTION AND MITIGATION

Advanced tools to identify and address vulnerabilities before they can be exploited.



PARTNERSHIPS WITH TRUSTED EXPERTS

As your trusted business adviser, benefit from our expertise and collaboration with cyber security professionals.



PEACE OF MIND FOR YOU AND YOUR CUSTOMERS

Building trust by demonstrating robust measures to protect sensitive customer data and your company's reputation.

ArmstrongWatson[®]
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AREAS OF EXPERTISE

Cyber Security Health Check



Compliance and Regulation



Vulnerability Scanning



Dark Web Monitoring



Phishing Simulation



Penetration Testing



Security Awareness Training



Table Top Exercise and Response Plan



Cyber Essentials Certification and Support

Document and Policy Management

**STRENGTHEN
YOUR
SECURITY.
PROTECT
YOUR
BUSINESS.**

HOW CAN WE HELP?

Staying ahead of cyber threats is critical to safeguarding your organisation. We provide tailored cyber security services designed to protect your business, employees, and customers while enhancing your overall security posture.

OUR SERVICES INCLUDE

- **Complimentary Initial Meeting**
We'll meet with you to understand your organisation's unique challenges, goals, and existing cyber security measures. This no-obligation meeting allows us to align our expertise with your needs.
- **Dark Web Risk Report**
Uncover potential threats lurking on the dark web. Our cyber risk exposure report identifies compromised credentials, sensitive data exposure, and other risks that could put your business at risk.
- **Vulnerability Scan**
We'll perform a comprehensive scan to identify weaknesses and vulnerabilities that cybercriminals could exploit.

WHAT YOU'LL RECEIVE

- A Dark Web Risk Exposure report outlining threats specific to your organisation.
- A Vulnerability Assessment report with actionable insights.
- Tailored recommendations to enhance your security posture and mitigate risks effectively.

WHY CHOOSE US?

Expert Team: Years of experience in delivering cutting-edge cyber security solutions.

Customised Approach: Solutions tailored to your unique business needs.

Proactive Defence: Identify risks before they become threats.



CYBER SECURITY SOLUTION FAQ

MY BUSINESS HAS IT SUPPORT IN PLACE – WHY DO WE NEED CYBER SECURITY SOLUTIONS?

While IT support is essential for managing and maintaining your technology infrastructure, it does not typically provide the specialised expertise or tools required to defend against sophisticated and evolving cyber threats. That's why investing in dedicated cyber security solutions is critical, even if you have IT support in place. While IT support ensures your systems run smoothly, cyber security solutions protect your business from the increasing risks. By combining IT support with dedicated cyber security measures, you build a comprehensive defence that safeguards both your operations and your reputation.

HOW DO I KNOW IF MY BUSINESS IS VULNERABLE TO CYBER THREATS?

Every business, regardless of size or industry, is at some level of risk. Key indicators include handling sensitive customer or financial data, reliance on digital systems, or operating cloud-based systems. If your infrastructure lacks updated security measures, employees aren't regularly trained in recognising phishing or cyber scams, or you don't have a clear response plan for cyber incidents, your business could be at greater risk. Conducting a cyber security assessment can help identify vulnerabilities and ensure your business is prepared to protect itself against potential threats.

HOW CAN YOU HELP ME WITH SECTOR-SPECIFIC COMPLIANCE?

We can assist with sector-specific regulatory compliance by offering tailored solutions and expert guidance aligned with the standards and regulations governing your industry. We understand the unique compliance requirements of all industries and can ensure your business not only meets legal standards, but also builds trust with clients, customers, and stakeholders.

HOW CAN YOU HELP MY EMPLOYEES RECOGNISE AND AVOID CYBER THREATS?

We offer tailored training programs to raise awareness and teach best practices, including identifying phishing attempts and securing personal devices. Security awareness training is a vital tool for equipping employees with the knowledge and skills to identify and respond to potential cyber threats. It fosters a culture of vigilance, reducing the risk of human error, which is a leading cause of data breaches. By teaching staff how to recognise phishing scams, use strong passwords, and follow secure practices, organisations can significantly enhance their defences.

ARE CYBERSECURITY SOLUTIONS EXPENSIVE FOR SMALL BUSINESSES?



Our services are scalable and designed to be cost-effective, ensuring businesses of all sizes can access the protection they need without breaking the budget. In fact, investing in the right cyber security measures can save your business significant costs associated with potential data breaches or downtime. We offer a complimentary initial cyber security discussion to help identify your business's unique needs and direct you to free resources and tailored advice. This way, you can make informed decisions about the level of protection that suits your budget while safeguarding your business from potential threats.

HOW LONG DOES IT TAKE TO IMPLEMENT A CYBER SECURITY PLAN?



The timeline varies based on the size of your organisation, the complexity of your systems, and the specific cyber security measures required. However, we ensure the process is as efficient and seamless as possible. After assessing your needs, we provide a clear roadmap with realistic timelines and milestones.



CLIENT CASE STUDY

At Armstrong Watson, we understand that choosing the right partner for your cyber security needs is crucial. Protecting your business from potential threats requires more than just standard solutions—it demands a proactive and tailored approach. That’s why we focus on delivering expert knowledge, innovative strategies, and practical support to keep your systems secure and your operations running smoothly. Our team will work closely with you to understand your unique challenges, offering solutions that are as effective as they are practical. But don’t just take our word for it—here is an example that demonstrates that we deliver what we promise...

GAME DEVELOPER FACEPUNCH STRENGTHENS CYBER DEFENCES



BACKGROUND

Facepunch is a fast-growing independent game development studio based in Birmingham with almost 100 staff, many of whom work remotely. The company, which created popular Steam games Garry’s Mod and Rust, wanted to strengthen its cyber security measures.

WHAT WE DID

Working with Facepunch, Armstrong Watson and their cyber security partner have undertaken a thorough review of the business’s cyber security policies to address the ever-changing threats that pose significant risks to its UK and global operations and have implemented the following measures:

- ✔ **Continuous attack surface monitoring:** Provides real-time visibility into potential vulnerabilities by assessing external-facing assets, helping the business understand its exposure to cyber threats.
- ✔ **Policy and process management:** To help create, distribute and manage cyber security policies and procedures, ensuring compliance and promoting best practices across the business.
- ✔ **Staff training** Facepunch conducts ongoing, regular staff awareness training to mitigate risk and exposure. This includes regular phishing simulations to test and improve employees’ responses to phishing attacks and tailored training programmes, enhancing their ability to recognise and respond to cyber threats.
- ✔ **Dark web monitoring:** Monitors the dark web for any compromised company data, providing alerts to potential breaches and enabling proactive measures to protect sensitive information.



“ With their tailored tools and strategies, Armstrong Watson and their cyber security partner have provided us with the means to secure our critical data and maintain compliance with industry best practices. These measures have greatly improved the resilience of our operations, ensuring we remain protected in the face of evolving cyber risks.

Ben Nicholls -
IT Manager, Facepunch Studio

RESULTS

Cyber security has become a key part of Facepunch's operational due diligence, ensuring its systems are strong and compliant with industry standards. The tailored solutions have enabled the business to identify and mitigate potential risks effectively, safeguarding its global digital assets.

Ben Nicholls, IT Manager, Facepunch Studio, said: "By leveraging Armstrong Watson's expertise, we've strengthened our defences, ensuring business continuity and protecting our reputation in the international market. With their support and guidance they identified specific vulnerabilities within our systems and highlighted areas for improvement, such as enhancing security configurations and protecting critical digital assets. This proactive approach has allowed us to address these challenges and reinforce our operational defences against future threats."

The team at Facepunch can now focus on their core work of game development, knowing their cyber security is in expert hands.

TAKE THE FIRST STEP TOWARDS A SAFER FUTURE

Schedule your complimentary meeting today. Contact us to get started:

Email: help@armstrongwatson.co.uk

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Website: <https://www.armstrongwatson.co.uk/services/cyber-security-solutions>

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